

## FACULTY PROFILE

1. Name : Lavanya M.
2. Designation: Assistant Professor
3. Qualification: MA English, UGC NET (2012)
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## Academic History

7. PG- Institute of English, University of Kerala (2007-09)
8. UG- All Saints' College, University of Kerala (2004-09)
9. Post graduate Diploma in Journalism, Press Club, Trivandrum, 2010
10. Certificate course in Basic Counselling, University of Madras, 2019
11. Qualified UGC NET in November 2012

## Experience

1. Guest Lecturer, Dr. D. Y. Patil Educational Complex, Pune (July 2014- February 2015)
2. Guest Lecturer, Dept. of English (SFS), Madras Christian College, Chennai (July 2015- May 2016)
3. Asst. Professor, Dept. of English (SFS), Madras Christian College, Chennai (June 2016- August 2020)

## Paper Presentation

1. Paper titled "Deconstructing Visual Pleasure on Silver Screen: An Analysis of Female Gaze and Objectification of Male Body in Bollywood Movies" in Insights and Innovations in Humanities, Arts and Sciences (BICOHAS 19) Conference, Kuala Lumpur, Malaysia.

## Papers Published

1. Paper titled "Subverting Gender Stereotypes: An Analysis of Myntra's 'bold is Beautiful' Advertising Campaign" published in International Journal of English Language, Literature in Humanities (Vol V, Issue XI, November 2017 (Impact factor 5.7)
2. Research paper titled *Spirit of Bengali Renaissance in Satyajit Ray's Films* published in **The Criterion, An International Journal in English** (ISSN:0976-8165), April 2015, Volume-6, Issue-2.

3. Research paper published in **International Journal of Education and Psychological Research** (ISSN:2279) on “*Strategies for employee retention in Indian Higher Education System*” in Volume-3, Issue -4, Dec. 2014.
4. Research paper titled *Multicultural Classroom: An Emerging Trend in Indian Higher Education System* in **International Journal of Physical and Social Sciences** (ISSN:2249:5894), April 2015, Volume-5, Issue-4.