

Sree Ayyappa College, Eramallikkara
Outreach Programme Report
Empowering Rural Entrepreneurship: Apiculture Training Session

On October 21, 2022, a transformative Self-Employed Entrepreneurship class on apiculture unfolded at NSS Karayoga Mandiram, Eramallikkara, at 10:00 AM. The event, organized by SreeAyyappa College Bhoomithra Club, UBA, BMS Alappuzha District, and Sree Chithira Thirunal Rural Library, featured an insightful session led by acclaimed apiarist Anoop Baby Sam.

Sri K. Sadasivan Pilla, State President of KPBMS, inaugurated the training session. Dr. Ganga G., Assistant Professor and Bhoomithra Club Convener at Sree Ayyappa College, delivered a keynote address, emphasizing the significance of beekeeping and its marketing possibilities.

The training proved to be exceptionally fruitful, motivating village women to venture into entrepreneurship. Anoop Baby Sam's expertise illuminated the potential of apiculture as a sustainable and lucrative business. The collaborative effort of the organizing entities demonstrated a commitment to fostering economic empowerment and sustainable practices within the community. The apiculture training session stands as a beacon, guiding individuals towards self-employment and contributing to the economic resilience of the village.



Inspired by a training session on October 21, 2023, a beekeeping unit commenced in Thiruvavandoor Grama Panchayath, Ward 1, on November 12, 2023, at Eramallikkara. The initiative, rooted in the knowledge acquired, signifies a practical step towards sustainable beekeeping practices. This venture holds the promise of not only fostering economic opportunities but also contributing to the environmental well-being of the region.

